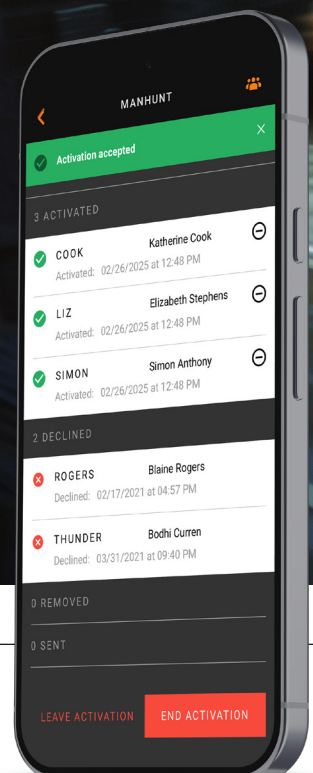




Emergency Notification and Team Mobilization in just a Few Clicks



Activate: Fast Response,
Empowered Decision-Making



The Mobilization Challenge

When an incident occurs, every second counts — and every missed notification matters. Traditional methods such as phone trees, mass texts, or pagers are slow, inconsistent, and are unreliable. Critical personnel can be overlooked, commanders lack visibility into who is responding, and response times stretch dangerously long. In emergencies where moments mean lives, outdated activation methods jeopardize both mission success and responder safety.

Intrepid Activate transforms how agencies mobilize teams during emergencies by replacing manual coordination with an automated, intelligent activation process that provides immediate situational awareness and connectivity. With just a few clicks, commanders can instantly alert entire teams or predefined groups, track acknowledgments in real time, and ensure every responder receives clear instructions and navigation to the scene.

Purpose-built for law enforcement, fire, EMS, emergency management, and DOD operations, Activate integrates seamlessly into mission workflows, giving agencies a reliable, accountable, and fast way to mobilize personnel when time and clarity are critical.

Core Capabilities

Entire Team Activation in Just a Few Clicks

Instantly alert teams or individuals through an intuitive, mission-ready interface.

Persistent Alerts That Bypass “Do Not Disturb”

Notifications override silenced devices until acknowledged, ensuring no one misses a critical alert.

Redundant SMS and Email Delivery

Back-up messaging ensures communication continuity even in limited-connectivity environments.

Real-Time Acknowledgment Tracking

Instantly view who has accepted, declined, or not responded, enabling precise resource accountability.

Detailed Assignment Communication

Send incident details, staging coordinates, and mission objectives directly within each activation.

“The Response Platforms’ Activate has proven to be the best emergency notification technology app for getting our SWAT team deployed to critical incident scenes 24/7.”

Tommy Calabro Sergeant, SWAT Team
Leader Houston Police Department

Automated Turn-by-Turn Navigation

Provide responders with instant routing to incident or staging areas for faster, error-free arrivals.

Preset Groups for Rapid Deployment

Create and save team configurations for different incident

Operational Impact

Intrepid Activate transforms how agencies mobilize personnel during critical incidents by activating all responders simultaneously, eliminating delays caused by traditional phone trees. Teams that once took 45 minutes to assemble can now mobilize in seconds, with every member receiving identical, accurate information. Real-time acknowledgment tracking removes guesswork — commanders immediately see who is responding, who has declined, and who hasn’t acknowledged, allowing for quick tactical adjustments based on actual available resources. This real-time visibility turns resource accountability from a post-incident concern into a strategic advantage. Persistent alerts ensure that even off-duty personnel with silenced devices receive critical notifications, continuing until acknowledged to reduce the risk of missed responses. Automated navigation provides instant turn-by-turn directions, minimizing delays and ensuring the fastest possible arrival. Most importantly, Activate reduces cognitive burden during emergencies — commanders focus on decision-making rather than coordination, while responders act quickly with clear, consistent information when every second counts.

The Intrepid Response Advantage

Intrepid Activate isn’t a standalone notification system — it’s fully integrated within Intrepid Response, the leading frontline public safety mission support solution for day-to-day and emergency operations. Trusted by 325+ organizations worldwide and authorized at the highest security levels (CJIS, NIST 800-171, FedRAMP High), Intrepid Response has been proven to reduce response times by 75%, cut radio traffic by 80%, and improve situational awareness by 90%.